

Contact

707-409-0081 (Work)
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www.linkedin.com/in/annastockel
(LinkedIn)
www.wildwomankitchen.com
(Other)

Top Skills

Strategic Thinking
Ethical Leadership
Board Governance

Certifications

ISO 9001 Internal Auditor
Certified BBQ Judge
Microsoft Certified (IT) Professional
edX Verified Certificate for
Introduction to ChatGPT
PennX: IPLAW2x Intellectual
Property Law and Policy (Copyright
& Trademark Law, University of
Pennsylvania Law School)

Honors-Awards

First (and only) woman to win "First
to Finish" in the SSS TransPac
(racing alone from San Francisco to
Kauai)

Publications

Securing Data and Financial
Transactions

Patents

External adaptor for magnetic stripe
card reader
Memory bus architecture
External adapter for magnetic stripe
card reader

Anna Stockel

AI/Prompt++ Engineer (So Much More than a Prompt Engineer)
Mendocino, California, United States

Summary

I am a proven leader with a consistent track record of successful management of product development, from design to full production. I am passionate about solving complex problems, creating value, and empowering my teammates.

I have a strong background in executive engineering and business management, with a BSEE, an MBA, and have extensive six sigma experience. I hold three patents and have published in IEEE on securing data and financial transactions.

As an engineering leader my product development projects, from concept to manufacturing, have consistently been delivered on time and on or under budget. My skills include management of large number of responsibilities, technical ability, multi-national team management, outsourced NPI and manufacturing, customer relationships, and the ability to learn fast. I am always taking classes and learning new skills. I love learning in many fields. Frequently experience in one field can be applied to another.

Skills:

- NPI/New product Design services, cost reduction, financial plans; traceability requirements
- DfX
- DFMEA
- EMS
- LEAN, cost reduced operations, operations tools
- ISO 13485
- Sustaining engineering
- GPT-4
- Google Gemini
- Grok
- Otter.ai
- Android IDEs
- Github

- C
- Python
- LAMP
- SQL
- Subversion
- CVS
- Sourcesafe

Certificates:

- Prompt Engineering (edX)
- ISO 9001 internal auditor
- CA 30-Day Substitute Teaching Permit
- Conflict Resolution
- Anger Management
- Active Shooter
- Mandated Reporter: Child Abuse and Neglect
- Sexual Harassment: Staff-to-Staff
- Contract Law: From Trust to Promise to Contract (HarvardX)
- Intellectual Property Law and Policy (PennX)
- Science & Cooking: From Haute Cuisine to Soft Matter Science (HarvardX)
- California Food Handler MENDOCA 499425
- Microsoft certified (IT) professional

I became the FIRST (and only woman) woman to win First to Finish in the 2000 San Francisco to Hawaii Single-handed Transpac race.

Interests:

- Artist/teacher
- Photographer
- Avid fungifile, former Fungus Federation of Santa Cruz Long-distance Foray Manager
- Ocean fisherwoman, 365-Day Sport Fishing License
- Hunter, Hunting License (Res), Upland Game Bird Validation, California Duck Validation
- Motocross bike rider (KTM 200 MXC)
- Three static line parachute jumps
- CM1 (motorcycle) driver's license
- Private pilot (SEL)
- PADI Open Water SCUBA

- HAM Radio License, KM6OCF
- KCBS Certified BBQ Judge
- WildWomanKitchen.com
- Volunteer, Mendocino Coast Botanical Garden
- Founder, Christmas Angels - anonymous people who give a free Christmas to a deserving family every year

Experience

Self Employed

9 years 4 months

Technical/Government/ Business Consultant

January 2015 - Present (9 years 4 months)

Everywhere

Prompt Engineer

February 2023 - Present (1 year 3 months)

Everywhere

Prompt Engineer++ for Technology, Business, and Government

Wild Woman Farm

Farmer

January 2018 - Present (6 years 4 months)

Fort Bragg, CA

Crowd-sourced Funded Start-ups

Inventor - Internet of Things

May 2015 - Present (9 years)

SNAPtechLLC

Managing and Technical Director

March 2011 - September 2015 (4 years 7 months)

San Jose, CA

Ms. Stockel founded SNAPtech in 2011 (formerly ACS Consulting), a medium sized Silicon Valley tech consulting firm.

BuzzGenie

Founder & CTO

May 2009 - September 2015 (6 years 5 months)

BuzzGenie is a social network/news/blog/action Internet portal. We address an individual's need to not only voice their opinions, but to make a difference, enabling them to discuss and blog interests and act on causes, issues, events, topics, and persons of interest while keeping their identity private to the Internet at large. BuzzGenie combines the best features of Facebook, Huffington Post, WordPress, and Twitter by integrating the friends feature; recent activity feeds; interest-based news feeds, blogs, and Tweets; and connecting people using an interest-based social graph.

Sanmina

Technical Program Engineering Manager

December 2014 - May 2015 (6 months)

San Jose, California

Strategic Customers and Projects.

Dawn VME Products

Engineering Manager

2012 - November 2014 (2 years)

Fremont, CA

I reported to the President and managed all Engineering and Manufacturing design and services for VITA 62 intelligent DC/DC and AC/DC power supplies and VPX/VME chassis designed for rugged, military environments: definition, design, test, NPI, production release, manufacturing process, manufacturing test, and RMA. Responsible for meeting safety, industry standard (VITA) specifications, and MIL-STD specifications.

Flextronics

Director, Product Development Engineering

2004 - 2009 (5 years)

Reported to the CTO. Responsible for growing new business units and engineering teams, engineering management of new designs, and new product introductions with international design and manufacturing teams.

Director, Program Management, FlexMedical

Responsible for all technical, medical documentation and traceability, and business aspects, including customer relationship, of design through manufacturing for class II medical electronic devices.

ViVOtech

VP Engineering

2003 - 2004 (1 year)

Responsible for all aspects of software, embedded F/W, electrical and mechanical industrial design and release to manufacturing for an end-to-end contact-less payment system. System components include a Java-based server platform, Palm and Symbian-based handheld devices, and RF & IR enabled readers that interface to Point-of-Sale (POS) devices.

Nexcellence

Founder, CEO, CTO
1999 - 2003 (4 years)

Provider of fully managed hosted IT services

Identix

Technical Director, Business Director
1994 - 1997 (3 years)

Responsible for product development, sustaining engineering, and OEM sales of existing "core technology" as well as test and phase-in of new technology under development.

Responsible for all aspects of fingerprint identity verification product line, including strategic direction and planning, marketing and sales, strategic partnerships, distribution channels, and product requirements.

Santa Clara University Leavey School of Business

Member, MBA Alumni Board of Directors
September 1991 - June 1996 (4 years 10 months)
Santa Clara County, California, United States

Measurex

12 years

Engineering Manager
1991 - 1994 (3 years)

Managed all aspects of design and development programs including team leadership, functional specifications, reliability and cost analysis, documentation, Alpha test, Beta site test, and transition to manufacturing.

Marketing Manager
1987 - 1991 (4 years)

Market research and product/competitive analysis, marketing requirements specifications, quality and reliability analysis, cost and pricing analysis, promotional materials

Senior Electrical Engineer

1982 - 1987 (5 years)

Designs include a computer motherboard, memory board, Qbus and Multibus-based DMA Ethernet LAN boards and a real-time instrumentation S/W package.

Co-invented a patented high-speed memory bus architecture.

Education

Rensselaer Polytechnic Institute

BSEE

Santa Clara University - Leavey School of Business

MBA, Business Administration and Management, General · (1985 - 1989)

Anna Stockel
24535 N. Highway 1
Fort Bragg, CA, 95437

April 9, 2024

Mr. Paul Garza, Chair
Board of Directors
Mendocino Coast Health Care District
775 River Drive
Fort Bragg, CA, 95437

Cc: Paul Katzeff, Vice Chair; Susan Savage, Secretary; Sara Spring, Treasurer

Dear Mr. Garza and Esteemed Board Members,

I am writing to express my earnest interest in joining the Mendocino Coast Health Care District (MCHCD) Board of Directors. My experience, uniquely positioned at the intersection of healthcare technology development, patient advocacy, and personal healthcare experiences, deeply aligns with the MCHCD's mission to ensure the continuity of essential health care in the remote communities on the Mendocino Coast. Leading medical device development projects in Silicon Valley and advocating for patient rights have equipped me with a unique perspective on innovation, quality care, and the specific health needs of our community.

The District's history from its formation in 1967, and the construction of its Acute Care Hospital dedicated on June 26, 1971, to its present status as a critical facility serving a vast and diverse coastal region, speaks to the resilience, foresight, and dedication of the community and its leaders.

As the MCHCD Board of Directors continues to engage with the community to shape the future of healthcare here, I am enthusiastic about the opportunity to lend my voice and expertise to these discussions. The value of community input in guiding the District's priorities and decisions is something I deeply respect, and I am committed to fostering an inclusive dialogue that addresses our residents' healthcare needs and expectations.

As I prepare to potentially join the Board of Directors of the Mendocino Coast Health Care District, I have taken the initiative to familiarize myself with the current topics and challenges facing the board, as evidenced by the agenda for the meeting on March 28. The range of issues to be discussed, from seismic compliance updates and financial oversight through Measure C Committee allocations to the procurement of Chief Financial Officer services, reflects the complex and dynamic environment in which the district operates.

In reviewing the bylaws and current operational focus of the MCHCD Board of Directors, I am particularly drawn to the mission that emphasizes the responsible use of resources for the public's best interests, meeting financial and regulatory obligations, and ensuring the district's fiscal solvency. My professional journey has been defined by aligning technological innovation with strategic financial management to not only meet but exceed such obligations within challenging regulatory frameworks.

My professional background in engineering and business management, particularly my experience in developing medical devices and leading complex projects at Flextronics, directly aligns with the district's current focus areas.

I offer a blend of technical expertise, leadership, and a patient-centric perspective. This combination, enriched by my understanding of the ACA Patient Bill of Rights and proactive engagement with healthcare regulatory processes, aligns closely with the goal to deliver high-quality, compassionate healthcare.

My role in directing medical device product development at Flextronics' FlexMedical division, coupled with my academic achievements (BSEE - Dean's List, MBA with distinction), and hands-on experience with Six Sigma, underline my ability to contribute to the complex challenges, innovate, and improve operational challenges facing our healthcare system.

In one notable instance, as recounted by Paul Hayter, a Medical Device Product Development Consultant, team leader of the project, and my client from Johnson & Johnson, "Anna led her team with focus and commitment in developing an electronic medical product design. Even with the looming certainty of project cancellation she led her team on a tight deadline over the holidays to deliver working prototypes so the value of the project could be tangibly carried forward with future investors. I found Anna enthusiastic, straight-forward to partner with and committed to delivering value."

In addition to my direct experience in healthcare technology development, my extensive background in Six Sigma and AI prompt engineering is particularly relevant to the evolving challenges faced by the healthcare sector. My mastery of Six Sigma principles has equipped me with a robust framework for identifying inefficiencies, minimizing variability, and enhancing the quality of patient care and operational processes. This approach to continuous improvement and quality management is vital for healthcare organizations striving to meet the highest standards of care and efficiency.

Moreover, my expertise in AI prompt engineering opens new avenues for innovation within the healthcare ecosystem. The potential of AI and machine learning to transform patient care, from personalized treatment plans to predictive analytics for disease management, is immense. My skills in this area can help guide the District in leveraging AI technologies to improve patient outcomes, streamline operations, and foster a culture of innovation and excellence.

Beyond my professional achievements, my commitment to community engagement and health is evidenced through my active participation as a substitute teacher in the Fort Bragg Unified District as well as the Three Rivers Charter School, volunteer work at the Mendocino Coast Botanical Gardens, and many wonderful outdoor activities here. Additionally, my experience living outside of town in an area that does not have cell service deepens my understanding of the challenges of living in rural areas in Mendocino County.

My commitment to contributing to the Mendocino Coast Health Care District is also deeply personal. Having been a patient in the ER, ICU, and Med/Surg units of our local Mendocino Coast Hospital, I have navigated the patient care continuum firsthand. My experiences, from undergoing surgery there for a broken tibia which required a titanium rod to be inserted, to facing a recent serious UTI infection caused by antibiotic-resistant ESBL bacteria acquired in a Skilled Nursing Facility, have given me a patient's perspective on the strengths and areas for improvement within our healthcare system.

My personal healthcare challenges, notably my repeated hospitalizations due to exposure to ESBL in a health care setting, have underscored the critical importance of infection control, patient safety, and the need for rigorous quality standards in patient care environments. Particularly, my advocacy for improvements in patient care standards during my recovery in that Skilled Nursing Facility, have not only deepened my empathy towards patient care but also highlighted the importance of maintaining high-quality care environments and the need for robust patient advocacy.

Moreover, my understanding of the Affordable Care Act (ACA) Patient Bill of Rights, informed by nearly eleven months navigating various levels of care, reinforces my commitment to ensuring that patient care and safety are paramount. My proactive engagement in addressing significant failings in patient care and facility management—evidenced by my direct actions leading to regulatory intervention and substantial improvements—underscores my capability to effect tangible enhancements in healthcare quality and safety.

In December of 2022, I suffered second and third degree burns when somebody spilled hot chocolate on me and this personal health journey began with a 4-hour ambulance ride to UC Davis Medical Center in Sacramento, encompassing almost eleven months across hospitals and Skilled Nursing Facilities. This experience, while challenging, has afforded me an intimate understanding of patient care standards, the ACA Patient Bill of Rights, and the operational realities of healthcare facilities.

Particularly during my stay the Skilled Nursing Facility, I encountered and addressed numerous care and facility management issues, ranging from unsanitary conditions to inadequate temperature control during the severe heatwave last July. My advocacy led to immediate regulatory intervention and substantial improvements, including the installation of air conditioning units and the repair of the HVAC system, directly enhancing patient care and comfort.

These experiences have not only deepened my appreciation for the complexities of healthcare delivery but have also equipped me with a critical eye for systemic improvements and the importance of robust patient advocacy. As a board member, I would leverage this insight to enhance our healthcare district's standards, ensuring that patient care and safety are paramount .

In conclusion, I am deeply motivated by the district's purpose to ensure the continuity of essential health care in our remote communities. I would be honored to bring my unique blend of technical expertise, leadership skills, and patient advocacy to the MCHCD Board of Directors, contributing to the vital mission of delivering high-quality, compassionate healthcare. I am committed to engaging with the community to shape the future of healthcare on the Coast, valuing the importance of community input in guiding the District's priorities and decisions.

Thank you for considering my application. I look forward to the possibility of discussing how I can contribute to the Board and to the Mendocino Coast Health Care District's continued success.

Warmest regards,

Anna Stockel

A handwritten signature in black ink, appearing to read 'A. Stockel', written in a cursive style.